



American Water Works
Association

VirginiaSection

34th Annual Water Distribution Seminar and Utility Rodeo



*Hosted by the Distribution
Systems Committee*



Exhibitor Information

LOGISTICS

Monday, October 7th -
Wednesday, October 9th, 2024

Visit <https://web.membernova.com/305562/Events/2024-distribution-rodeo> for updates!

Quality Suites Lake Wright
and Norfolk Airport
1521 Premium Outlets Boulevard
Norfolk, VA 23502

EXHIBITOR SCHEDULE

Monday, October 7th

8:00 am	Exhibitor Setup begins
11:00 am	Exhibit Hall Opens
3:15 pm	Vendor Technical Sessions (3 vendors/20 minutes each)
5:00 -7:00 pm	Meet and Greet

Tuesday, October 8th

7:30 am	Registration/Continental Breakfast
10:00 am	Networking Break People's Choice Taste Test (Vendor Area)
12:00 pm	Networking Lunch
1:00 -3:30 pm	Meter Challenge Competition (located in the exhibit hall) Hydrant Histeria Competition (located in the exhibit hall)
6:00 -7:00 pm 7:00 -9:00 pm	Cocktail Hour Banquet

Wednesday, October 9th

Wednesday's competitions will take place at the nearby Moores Bridges Water Treatment Plant

TBA	Rodeo Competitions (Buried Treasure, Rapid Tappin', Splish)
12:00 pm	Lunch
1:00 pm	Remaining Competitions (as needed) and Trophies

EXHIBITOR INFORMATION

The VA AWWA Distribution Systems Committee proudly announces the 34th Annual Water Distribution Seminar and Utility Rodeo to be held October 7th – 9th in Norfolk, Virginia. This traditional “hands-on” seminar is designed to provide distribution system personnel with practical information on relevant subjects. The ever popular Utility Rodeo provides various utility-related competitive events in which participants compete against fellow utility personnel in a demonstration of skills, speed and safety.

To ensure your exhibits receive the greatest exposure, we offer incentives to attendees to visit each of the exhibits. Approximately 180 members from cities and towns throughout Virginia visit each year. This seminar attracts the level of supervisors that are the most familiar with your products and have authority to purchase them, making this likely the most cost-effective promotional opportunity for your company!

EXHIBIT SPACE

We are pleased to offer 20 booths for this year’s seminar. The exhibit tabletops measure 6’ long by 2’ ½’ deep or 10’ long by 2’ ½’ deep with 120V electrical service.

PRICING STRUCTURE

A fee of \$400 (6’ tables) or \$800.00 (10’ tables) will be charged for each exhibit space. This cost includes a registration for one person which includes: t-shirt, training sessions, networking breaks, continental breakfast, lunches, cocktail hour (four complimentary drink tickets), banquet dinner, and Utility Rodeo.

Additional exhibitor registrations are \$150.00 per person and includes items listed above.

Vendor space is limited. Please contact Ronnie Baker as soon as possible to secure your preferred booth site. Vendors are responsible for their setup needs at the Rodeo site.

In order to make our banquet more exciting, we will be raffling prizes to our attendees. If you would like to provide a small prize, please contact Ronnie Baker. Any prize must not exceed \$25.00 in value, and your company will be recognized along with the donation.

SPONSORSHIPS

Platinum - \$1,500

Your company logo will be displayed on the back of the attendee t-shirts, at the Meet & Greet, during all breaks, and at the Tuesday Lunch and Banquet

Gold - \$1,000

Your company logo will be displayed at the Meet & Greet, during all breaks and at the Tuesday Lunch

Silver - \$500

Your company logo will be displayed at the Meet & Greet and during all breaks

QUESTIONS

Ronnie Baker, Exhibits Coordinator
rbaker@spotsylvania.va.us
540.507.7325

Cynthia Barnes, VA AWWA
cynthia.barnes@vaawwa.org
434.238.5131

PRICING & SPONSORSHIPS

Exhibit Table - 6'	\$400	Platinum	\$1,500**
Exhibit Table - 10'	\$800	Gold	\$1,000**
Additional Exhibitor	\$150	Silver	\$ 500**

** Tier levels are based on cash value, either direct monetary support, or material cost at retail price of the host city. Please contact Ronnie Baker to donate materials in lieu of monetary support. (rbaker@spotsylvania.va.us)

REGISTRATION

Online *(preferred method)*

<https://web.membernova.com/305562/Events/2024-distribution-rodeo>

- Please register online regardless of payment type (check or credit card)
- Credit card payments accepted online only.
- No Faxed or emailed registrations will be accepted.

Mail *(one form per person- circle registration type above)*

Name: _____

Company: _____

Mailing Address: _____

Email Address: _____

Work Telephone: _____ AWWA Membership #: _____

Circle registration type/rate in pricing table above

Circle t-shirt size: Med Large XL 2XL 3XL 4XL

Registration must be received by

September 1st
to receive a t-shirt.

Is this your first VA AWWA event? Yes No

- Form can be mailed into VA AWWA if unable to register online.
- All mailed registrations must pay by check. Make check payable to VA AWWA
- Mail form and check to: VA AWWA, Attn: Geneva Hudgins, PO Box 11992, Lynchburg, VA 24506

HOTEL INFORMATION

All attendees are responsible for their own lodging arrangements.

Quality Suites Lake Wright and Norfolk Airport
1521 Premium Outlets Boulevard Norfolk, VA 23502

<https://www.choicehotels.com/reservations/groups/HC96H9>

Phone: 757-734-3977

Hotel Rates: \$89 per night/plus taxes and hotel fees while supplies last.
Use the link provided for special rate.

All hotel rules and regulations apply. Contact the hotel for full details. Reservations should be made prior to **September 7, 2024**. After that time, room rate price and availability are subject to change.