



VA AWWA Fix a Leak Communication Tools

Fix a Leak Week: March 20th – 26th

Please make sure to include the following hashtags: #FixALeak #VAAWWA

If you would like to, you can use any of the following suggested captions along with the provided social media graphics:

Fix a Leak is right around the corner, are you ready to celebrate?
Find ways to save 10 percent on your water bill by just fixing leaks!

<https://www.epa.gov/watersense/fix-leak-week>

#FixALeak #VAAWWA

On your mark, get set, save! Fix a Leak Week is here and it is time to save water and money by finding and fixing leaks in your home.

<https://www.epa.gov/watersense/fix-leak-week>

#FixALeak #VAAWWA

Share with 10 Minute Challenge:

(Locality Name) households wastes on average *(Insert Leak Number)* gallons of water a year! Help *(Locality Name)* save water by finding and fixing leaks in your home. Check out this 10-minute challenge to walk you through your home and help you save water and money!

#FixALeak #VAAWWA

or

The average household's leaks can account for nearly 10,000 gallons of water wasted every year, or the amount of water needed to wash 270 loads of laundry. Help *(Locality Name)* save water by finding and fixing leaks in your home. Check out this 10-minute challenge to walk you through your home and help you save water and money!

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Common types of leaks found in the home include worn toilet flappers, dripping faucets, and leaking showerheads. All are easily correctable. Check out this 10-minute challenge to detect and chase down leaks! Let us know if you found and fixed a leak to inspire others in your community to help save water.

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Post on March 22nd (World Water Day):

Water is our most precious resource. For #WorldWaterDay, swap out your old plumbing fixtures with WaterSense labeled models and start saving today.

<https://www.epa.gov/watersense/watersense-products>

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