

FOR IMMEDIATE RELEASE
May X, 2022

CONTACT: [Insert contact info]



[Insert organization’s name] kicks off Drinking Water Week by celebrating tap water being “There When You Need It”

[(Insert CITY, STATE)] – [Insert organization name] and partners throughout North America today kicked off [Drinking Water Week](#) celebrations by showcasing the different ways tap water is “There When You Need It.” Drinking Water Week is May 1-7 this year.

[Insert organization’s name] is observing Drinking Water Week by recognizing the vital role tap water plays in daily life, the infrastructure that is required to carry it to and from homes and businesses, and the critical work that water professionals accomplish around the clock to ensure the delivery of quality tap water.

“Tap water plays an integral role in meeting our daily health, hygiene and hydration needs,” said American Water Works Association CEO David LaFrance. “Water sector professionals, the infrastructure they work to design, create and maintain and the treatment process all work in harmony to ensure safe tap water is ‘There When You Need It.’”

[And/or insert quote from CEO, mayor, governor, etc.]

To commemorate the week, water utilities, water organizations, government entities, environmental advocates, schools and others throughout North America and beyond are encouraging consumers to learn more about the importance of water services and water infrastructure, especially in times of crisis.

About Drinking Water Week

For several decades, AWWA and its members have celebrated Drinking Water Week, a unique opportunity for both water professionals and the communities they serve to join together in recognizing the vital role water plays in daily lives. Free materials for download and additional information about Drinking Water Week are available on the Drinking Water Week webpage.

###

[Insert company boilerplate]