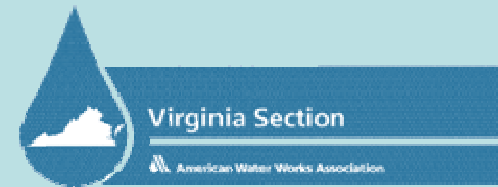


Who Cares about Water Supply Planning??



Presented By:
Angela M. Neilan
Community Involvement Specialist, VADEQ

March 28, 2007



People who care will participate!

That's why we need to know WHO CARES??

Identify key stakeholders
-those who have an interest in the outcome



When do you involve people in Water Supply Planning?

How do you feel when someone plans something without you and then just tells you what to do?



Most people prefer to be involved from the *beginning* in decisions and processes that affect them!



Why do you involve people in Water Supply Planning?

- What is the Goal of Involvement?
- What do you want from the community or other organizations and agencies?



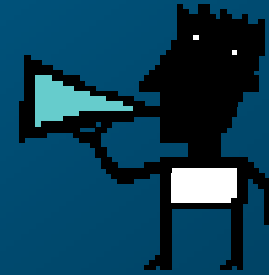
5 Goals of Community Involvement

- Inform
- Get information
- Share information
- Share decisions, work and responsibility
- Delegate



Inform the Community

- One way communication from you to them
- Fact sheets
- Websites
- Mail



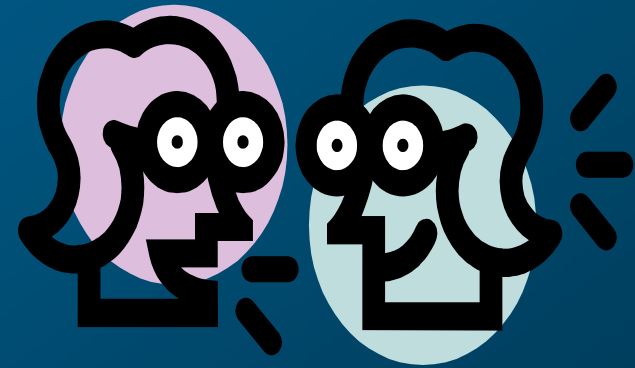
Get Information from the Community- Consult with the Public

- One way communication from public to you
- Listening mode
- Public meetings and hearings
- Surveys
- Focus group discussions



Involve Public and Share Information

- Two way communication- participants share together
- No shared resources or decision making
- Workshops
- Interagency groups “show and tell”



Collaborate- Work Together as Equal Partners

- Participatory process
- Shared decision making
- Shared resources
- Shared responsibility
- Shared credit



Empower- Delegate to Community

- Decision making power

Example: Citizens Water Control Board

- Resource allocation power

Example: VA Natural Resource Endowment



Summary- Plan Ahead

- Involve people with purpose
- Identify people who have a stake in the outcomes
- Figure out type/level of involvement
- Decide on format (examples-meeting, handout, survey, advisory committee)
- Let people know you genuinely appreciate their involvement

